

# Ideas for Pharmacists and Student Pharmacists in Schools/Colleges of Pharmacy

American Pharmacists Month is an excellent opportunity for student pharmacists and APhA Academy of Student Pharmacists (APhA-ASP) chapters to go out into the community and work directly with the public to promote the profession and the valuable services pharmacists provide. Many of the ideas presented in the previous pages could be adapted for use by student pharmacists and APhA-ASP chapters. Below are some more...

## Individual Student Pharmacist Activities

- 1 If you work part-time in a pharmacy, take the initiative and help your supervisor plan activities and events for American Pharmacists Month. Browse through this guide for ideas specific to your practice site.
- 2 Make an extra effort to recognize pharmacy technicians on National Pharmacy Technician Day. Thank them for their support and the invaluable contributions they make to the profession.
- 3 Write an article for your college newspaper to raise awareness about pharmacists' role in helping patients manage specific health conditions.

## APhA-ASP Chapter Activities

- 1 Plan a fundraiser to sell American Pharmacists Month T-shirts or other promotional items to student pharmacists and faculty. Contact APhA's promotion company, Source 4, for more information about bulk sales at 800-759-6614.
- 2 Schedule Operation Immunization, Operation Diabetes, and Heartburn Awareness Challenge programs in October, and promote American Pharmacists Month during these events. Consider decorating the event area with themed balloons, posters or banners.\*
- 3 Celebrate American Pharmacists Month on campus by holding a celebratory lunch for all student pharmacists. Invite an honored local practitioner to discuss the importance of leadership and professionalism in pharmacy.
- 4 Partner with faculty members to conduct free health screenings, "medication check-ups" or other community education events for area businesses, civic organizations and corporations.
- 5 Find out how your local or state pharmacy association plans to observe American Pharmacists Month. Look for ways to participate, and make suggestions for additional events.
- 6 Visit a local high school to talk with students about careers in pharmacy.



University of the Sciences in Philadelphia student pharmacists were interviewed on national television.



\* Promotional items are displayed in the *APhM Product Guide* and can be ordered on [www.pharmacist.com/aphm](http://www.pharmacist.com/aphm).